

Graphic Designer

Kaupapa | Purpose

Support the development of creative campaigns by designing visual content that aligns with brand guidelines and marketing objectives. Collaborate with the Senior Graphic Designer and wider team to execute graphic design briefs and produce high-quality design assets that align with organisational strategies and initiatives.

Reports to: Marketing and Creative Manager

Team: Brand and Engagement

Remuneration: \$56,500 - \$74,600 (Fixed Remuneration excluding KiwiSaver)

Ngā mahi | Do

Support the development of creative campaigns by designing compelling visual content that aligns with brand guidelines, campaign objectives, and audience needs.

Execute graphic design briefs with attention to detail and consistency, producing high-quality assets for both digital and print channels in collaboration with the Senior Graphic Designer and wider team.

Contribute to the ideation and visual storytelling process, bringing fresh, innovative design perspectives that enhance campaign impact and support organisational messaging.

Manage multiple design projects simultaneously, ensuring timely delivery, adherence to brand guidelines, and responsiveness to feedback from stakeholders and collaborators.

Works collaboratively as part of the wider MEC team to deliver on team priorities such as events.

Demonstrate commitment to:

Ākonga at the center through ensuring positive outcomes for ākonga in all aspects of their learning journey.

Te Tiriti o Waitangi and Māori Success by positively championing and contributing to the success of partnerships with Iwi, Hapū and Mana Whenua, honoring Te Tiriti o Waitangi to uplift Māori success.

Equity by identifying and removing barriers to participation and achievement, and fostering inclusive, culturally responsive environments where all ākonga and kaimahi can thrive.

Vocational Education Excellence through building responsive provision and services to meet the needs of ākonga, and stakeholders and to enable future sustainability.

Pūkenga | Have

Minimum Tertiary level qualification in Arts, Graphics, or Design or a related field or the equivalent body of knowledge gained through experience.

Experience utilising industry-standard software to produce high-quality graphics and layouts to the development of promotional materials and social media content, to support marketing campaigns.

Evidence of ongoing professional development that enhances knowledge and practice relevant to the position.

An understanding of the obligations to include Te Tiriti o Waitangi in workplace practices.

Ability to support and advocate the use of te reo Māori, tikanga and mātauranga Māori in the workplace.

Ability to support and advocate approaches that promote equity and prioritise the needs of priority groups.

Waiaro | Be

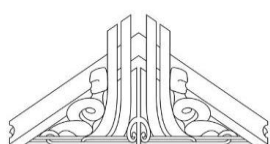
At Toi Ohomai, Toiohomaitanga describes our way of doing and being. It reflects how we care for each other, work together, and uphold our shared purpose. These behaviours apply to all kaimahi, with expectations scaled to the nature and level of each role. They guide how we show up in our mahi, contribute to our collective success, and reflect our commitment to Ā mātou uara | Our values in everyday practice.

Ako: Demonstrates curiosity and a commitment to continuous learning. Applies new knowledge to improve practice and outcomes and actively contributes to a culture of shared growth. This supports toitūtanga by sustaining excellence and adaptability over time.

Authentic and Inclusive: Fosters inclusive environments where people feel safe, respected, and able to be themselves. Actively includes diverse perspectives, addresses inequities, and supports others to thrive. These behaviours reflect manaakitanga through care, generosity, and upholding the dignity of all.

Connected: Builds and maintains strong, trusting relationships across teams and communities. Fosters cross-functional collaboration by sharing knowledge, aligning efforts, and supporting others to achieve shared goals. Communicates with empathy and respect, contributing to a shared sense of purpose. This strengthens whanaungatanga by nurturing meaningful connections and collective wellbeing.

Innovative and impactful: Identifies opportunities to improve and applies evidence, creativity, and courage to drive meaningful change. Uses data and insights to inform decisions, challenge the status quo, and focus on outcomes that matter for ākonga, kaimahi, and communities. These behaviours reflect kotahitanga, recognising that lasting improvement is strengthened through collaboration and shared purpose.



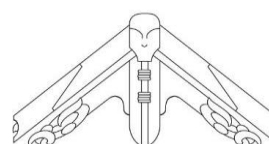
WHANAUNGATANGA



TOITUTANGA



MANAAKITANGA



KOTAHITANGA

Engaged: Actively participates in Toi Ohomai initiatives that advance our vision. Shares knowledge, supports others, and contributes to a positive, forward-focused culture. This is how we can live kotahitanga, working together with unity and purpose.

Self-aware: Demonstrates humility, reflection, and openness to feedback. Understands the impact of their actions and takes responsibility for creating conditions where others can thrive. This reflects toitūtanga through thoughtful and courageous practice that supports respectful relationships and sustainable ways of working.

Ngā Hononga Mahi | Working relationships

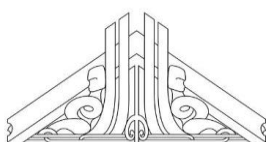
Internal: Senior leadership, All Kaimahi

External: Ākonga, Suppliers, contractors, stakeholders,

Resource delegations and responsibilities:

Financial: Nil

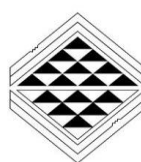
People: Nil



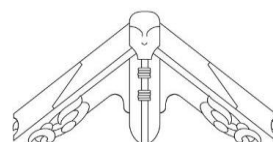
WHANAUNGATANGA



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